

# 2017 SMALLBORE NATIONAL MATCHES SHIPPING INFORMATION



Thank you for your support of the NRA National Matches. Please refer to the directions below for sending advertisements, logos, press releases event products, firearms, and marketing materials for The NRA National Matches.

## ADVERTISEMENTS & LOGOS

Send to NRA Media Relations Manager  
[jbrown@nrahq.org](mailto:jbrown@nrahq.org) / 703-267-1231

## PRESS RELEASES

Send to NRA Content Marketing Manager  
[mbetts@nrahq.org](mailto:mbetts@nrahq.org) / 703-267-1538

## EVENT PRODUCTS, BANNERS & MARKETING MATERIALS

Ship to National Rifle Association  
Attn: Victoria Croft  
11250 Waples Mill Road  
Fairfax, VA 22030  
\*\*Ship to arrive between April 1<sup>st</sup> through June 29<sup>th</sup>

## LATE PRODUCT

Ship to Wa-Ke`-De Range  
Attn: Victoria Croft (NRA)  
16067 State Route 120  
Bristol, IN 46507-8210  
\*\* Ship to arrive between July 5<sup>th</sup> and July 10<sup>th</sup>. Please note materials not received by the ship date will delay display and/or distribution.

## Program AD Specs

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### Trim

4 x 8.5

### Live Area

3.375 x 8

### Bleed

Add .125

## Logos

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### Format

.ai or .eps

### Resolution

300 dpi

## FFL

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TO BE DETERMINED